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# **The Nordic Flatfish project**

**Workshop held in Copenhagen 29-30 Oct. 2019**

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## **Project overview and aim for the workshop**

Jónas R. Viðarsson  
Matís – Icelandic food and biotech R&D



# Introduction - Background

**Last September the Icelandic Ministry of fisheries had a meeting with Jónas (Matís) and Viðar (SFS) to “suggest” that we would apply for a “value chain analysis & networking” project on Flatfish in the Nordic countries.**

This would be a part of the program organized by Icelandic chairmanship in the Nordic council of ministers in 2019.

- **Nordic countries are an important supplier of various flatfish species for many European markets**
- **The supply is subjected to severe fluctuations and seasonality**
- **Processing and value adding is largely done outside of the Nordic countries (i.e. UK, Netherlands, Germany and Poland).**
- **> 50% of flatfish commonly exported unprocessed from Nordic countries**
- **There is a lack of transparency in the value chain**



# Introduction - Background

## **What is specifically needed is:**

- To analyze the Nordic flatfish sector in regard to stock status, catches, values, handling, processing, exports, markets and other trends.
- To provide recommendations on how governance and the sector itself can optimize their flatfish value chains; and to identify research and innovation needs.



# What we have promised to do:

## Deliverables and milestones identified in the project contract are:

1. Kick-off meeting / Video conference (18.6.2019)
2. Draft report on the Nordic flatfish sector and its value chain(s) – to be completed before the workshop/conference in October/November 2019 (presentations at the workshop represented as draft report and will be available on the project webpage).
3. Workshop to be held in Copenhagen in November 2019 (this workshop 29-30 Oct. 2019)
4. Project webpage for dissemination of the project and its results. All workshop presentations will be published on the webpage (<https://nordicflatfish.matisprojects.com/>).
5. Publish a TemaNord report that draws out the main outcome of the project – to be published in April 2020.
6. The project will also aim to publish a scientific paper in a peer reviewed journal.
7. Final report, including final accounting, submitted to AG fisk April 2020



# The Team

- **Matís ohf. – Jónas R. Viðarsson (Iceland)**
- **DTU Aqua – Erling Larsen (Denmark)**
- **University of Copenhagen / IFRO – Max Nilsen (Denmark)**
- **Nofima – John Isaksen (Norway)**
- **Framian – Pavel Salz (Netherland)**
- **Fisheries Iceland (SFS) – Viðar Engilbertsson (Iceland)**
- **Danmarks Fiskeriforening – Henrik Lund (Denmark)**
- **Humber Seafood Institute/Grimsby Fish Merchants Association – Simon Dwyer (UK)**
- **KNAPK - Tønnes Berthelsen (Greenland)**
- **Atlantic Fresh Europe – Örn Eyfjörð (France)**



# Agenda

**Tuesday October 29<sup>th</sup> 2019**

- 12:30 Light lunch
- 13:00 Welcome – *Max Nielsen (IFRO)*
- 13:10 Project overview and aim for the workshop – *Jónas R. Viðarsson (Matís)*
- 13:40 The Icelandic Flatfish value chains – *Gunnar Þórðarson (Matís)*
- 14:00 The Greenlandic Flatfish value chains – *Tønnes Berthelsen (KNAPK)*
- 14:20 The Danish Flatfish value chains – *Erling Larsen /Henrik Lund / Max Nielsen*
- 14:40 Coffee break
- 15:10 The Faroese Flatfish value chains – *Jónas R. Viðarsson (Matís)*
- 15:30 The Norwegian Flatfish value chains – *John Isaksen (Nofima)*
- 15:50 The Dutch Flatfish value chains – *Pavel Salz (Framian / Maritime Research & advice)*
- 16:10 The UK Flatfish value chains – *Simon Dwyer (Grimsby Fish Merchants Association)*
- 16:30 The French Flatfish value chains – *Örn Eyfjörð Jónsson (Atlantic Fresh)*
- 16:50 Wrap up for the day – *Jonas R. Viðarsson (Matís)*
- 18:00 Dinner at Madklubben Frederiksberg



# Agenda

## Wednesday October 30<sup>th</sup> 2019

09:00 TemaNord report draft and discussion – *Jónas R. Viðarsson (Matís)*

10:30 Journal publications – *Max Nielsen (IFRO)*

11:30 Discussions

12:00 Wrap-up and finish – *Jónas R. Viðarsson (Matís)*

12:15 Light lunch

