



Welcome to the 18th Nordic Sensory Workshop 27-28 April 2021 - Interactive Digital Edition

Theme: What is the Added Value of Sensory and Consumer science?

Building a strong bridge between research, industry and end users depends on how we communicate our results. Storytelling is an important part when we communicate how sensory and consumer-oriented studies make a difference linked to research, product development and acceptance of new foods, a more sustainable society and skills-enhancing activities for the food industry.

The aim of the workshop is to give specific attention on how we can communicate the added value that sensory and consumer sciences bring to industry and society. Building a strong bridge between research, industry and final user depends on how we communicate our findings. Storytelling of where and when sensory and consumer studies made a difference for research, product development, new foods acceptance, sustainable society, education, etc.

The workshop focuses mainly on food but other applications where the understanding of the senses plays a key role are also considered. Industry experts and scientists working with sensory and consumer science have the chance to meet and discuss challenges, learnings and possible directions for a better integration of scientific methods, product development and the final user.

For more information about the program and information on how to register please go to:
ri.se/en/nordic-sensory-workshop-2021

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Due to Covid-19, the event will be held digitally.