## Would you like to get involved?

We welcome your ideas and input. Please contact us at biorefine@matis.is



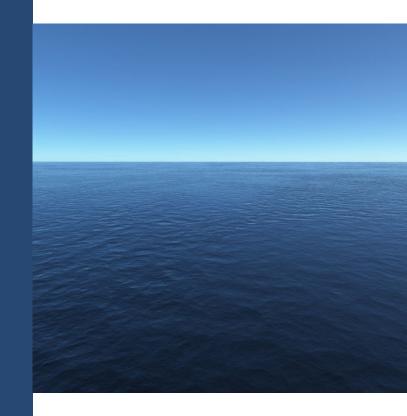




Social media: #Norden 2019 #biorefine @NordMar Bio



### Strenthening the Nordic Blue Bioeconomy



#### Program under the Icelandic Presidency of the Nordic Council of Ministers 2019-2021



# A common path: Iceland 's presidency of the Nordic Council of Ministers in 2019

Youth, sustainable tourism, and the ocean environment are three priority areas of Iceland's presidency of the Nordic Council of Ministers in 2019.

**The Ocean** priority consists of three NordMar programs that run 2019-2021:



## **NordMar BioRefine**

Aims to strengthen the Nordic Blue Bioeconomy by:

- Establishing an expert Nordic Blue Bioeconomy network.
- Launching a blue bioeconomy portal for knowledge exchange and networking.
- Conducting a feasibility study on open-access blue biorefineries.
- Maintaining effective communication to stakeholders and the public.





## **Nordic Blue Bioeconomy Network**

A network of high-level blue bioeconomy experts has been established and focuses on:

#### Knowledge exchange and strategic partnerships

The development of new education and training programs.

#### Blue bioeconomy analyses, markets and investments

Identifying areas within the blue bioeconomy where the Nordic countries have particular positions of strength. Mapping investment priorities, market potential and environmental impacts of the bioeconomy.

#### Blue bioeconomy policy development

Working on blue bioeconomy focused policy development at Nordic and international levels to align national policies and establish an active dialogue with the EU and other international bodies.

## **Nordic Blue Bioeconomy Portal**

A digital portal for Nordic blue bioeconomy has been launched. The aim is to facilitate networking, partnerships and collaborations.

The network particularly facilitates networking between entrepreneurs and biomass suppliers.

Join the network at bluebioportal.com

## **Nordic Blue Biorefineries**

A feasibility study on key open access blue biorefinery facilities for R&D purposes is underway.

The aim is to identify which facilities will best serve value creation and improved resource efficiency of Nordic blue biomass.

An operational model will be designed, including necessary investments, operational cost, collaborative model etc.

## **Blue ideas competition**

NordMar Biorefine produced an <u>animated video</u> on the blue bioeconomy to facilitate increased understanding of the concept and to engage the public.

A video competition was held in 2022. Participants submitted their ideas of new solutions, processes and products within the Nordic blue bioeconomy.

The winners of the video competitions were a group of 14-18 year old students from the school Flekkefjord Videregående with the video titled <u>*Ting med Tang!*</u>





