

# Scaling-up macroalgae as an alternative resource

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## The food challenge of the world

- More food needed the next 50 years than the past 10.000 years
- Today >800 million people suffer from undernutrition
- Nearly half the world's population is seriously nutrient deficient



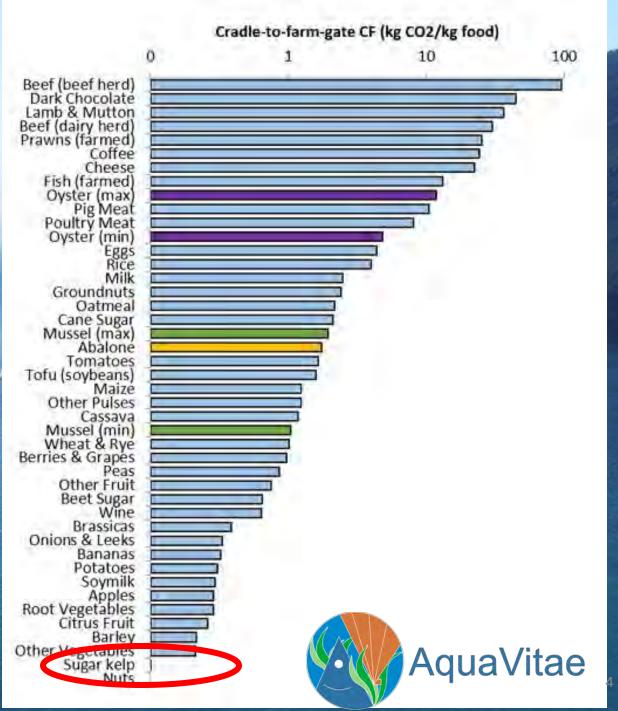
To feed the world in 2050 we will need 140% more water, 50% more grain 14% more forest

And we will emit 80% more greenhouse gasses



## Carbon dioxide footprint of seaweed

Source: Deliverable 6.2:, The EU Horizon 2020 project Aquavitae, 2022.

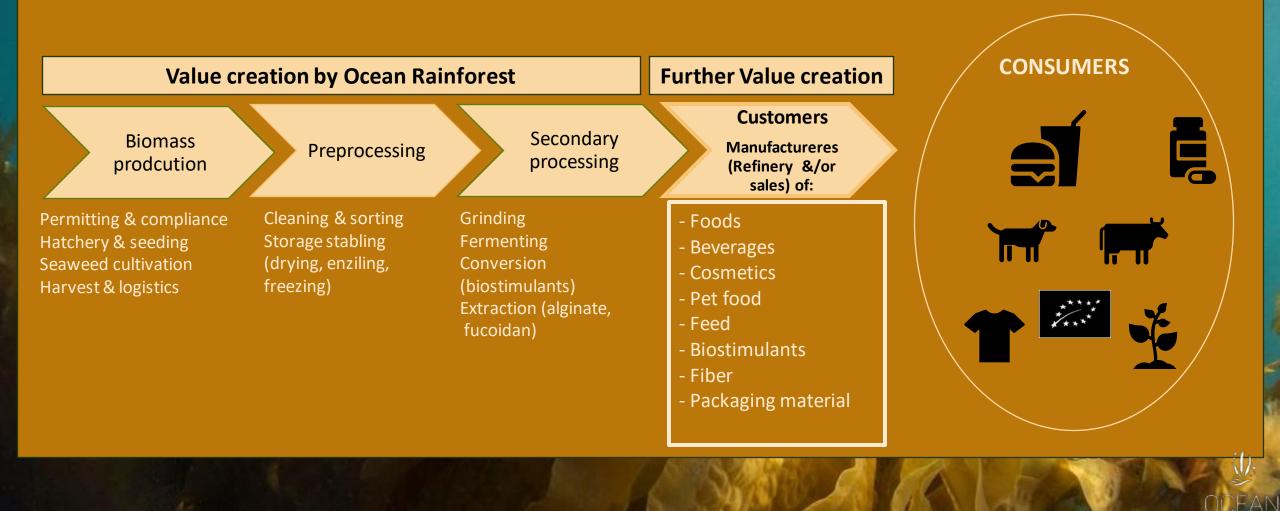






#### The Ocean Rainforest value chain and the predicted seaweed market in 2030

 $\rightarrow$  the short to medium term market size estimated to > 8 Billion USD



RAINFORES

#### Utilize momentum to sell into the following market verticals

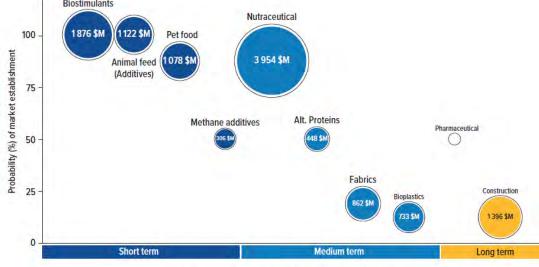
2023-28

 $\rightarrow$  Working on off-take agreements for 80% of sales from 2024 through 2028



CAGR 10-12%

2023-28



Future market size 

Estimation available 

No estimation Source: World Bank: Global Seaweed. New and Emerging Markets Report, 2023.

### Expand to largest seaweed cultivation capacity in Europe and North America

→ with the best return per CAPEX invested due to high biomass yield

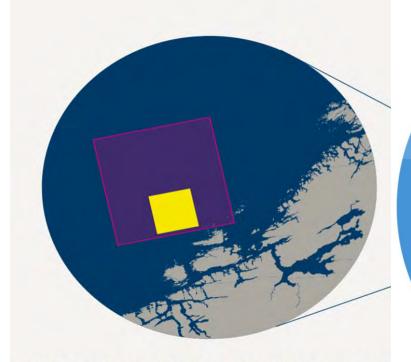


### Offshore seaweed farming Examples of scaling-estimates in Norway

DNV

SINTEF

Norway's emission in 2021: 49.1 mill t CO<sub>2</sub>



SINTEF/NHO (2019). NYE MULIGHETER FOR VE

Potential cultivation area: 48 Mio km2 48 Mio km2 today: 2000 km2 or 0.004% Source: University of Santa Barbara, CA, USA 20,000 km<sup>2</sup>

320 Mio. tones kelp 50 Mio. tones CO<sub>2</sub>/y

1,400 km<sup>2</sup>

20 Mio. tones kelp 4 Mio. tones CO<sub>2</sub>/y A responsible business has a regenerative impact on the ecosystem





# A local ocean rainforest around the world

